



Mastermind and Private Client Coaching FAQ and Program Details



Gold Patient Attraction Marketing and Mindset Coaching Program



Step-by-Step Guidance, Expert Coaching, Practice Accountability

Where dentists play a different game

- What makes one dentist succeed, while another watches from the sideline, unable to get momentum going? If you aren't committed to doing all the things necessary to grow, your practice may be stagnant and dying. Life interferes with our best intentions and it only takes small inconveniences to completely derail your momentum. Despite working hard, you're not progressing as you hoped. You aren't **getting the results you want, leaving money on the table while you put out fires, and wasting your precious time.** Successful dentists take consistent action toward their goals and have systems in place to make that happen.



Gold Mastermind Members sharing ideas, learning, and interacting with other members from all over the country.

- How do they do it? What makes some dentists so different? Winning dentists, those who continually growing their practices, all follow proven systems, receive step-by-step guidance and expert coaching to get them through the 'hiccups' in the road. They implement at warp speed and take a no-excuses attitude.



Star coaching members bring key team members on board to share the information they learn from Dr. Bratzel and take it back to the office.

- The fact is you cannot do it alone. Many dentists mistakenly believe that a simple understand of marketing strategies or mindset principles will continually grow their practice. The truth is, so much more is required for lasting increasing success. First, you must make a commitment to a program of activity over a continuous period of time to achieve

measurable improvement for your business. And secondly (and most often missed principle), you must have structured accountability that keeps you focused on your improvements and positive growth.

- **What does The Gold Patient Attraction Marketing and Mindset Coaching Program do for you?** *It's Like Having Me In Your Office Running Your Dental Marketing, Coordinating Your Team Leader, And Finding You More Of The Patients You Want*



Dr. Ginger Bratzel masterminds with other industries and to build innovative strategies for her dentist clients, and gives them a wealth of information and tools to use in their own practice.

- It's your opportunity to FINALLY get all your marketing up and maintained so it doesn't start and stop without you having to handle it all yourself
- Having outside eyes from someone who isn't in the middle of the office drama and only has one agenda- to get your practice to the next level
- Customized program to meet the current needs of YOUR dental practice and tailor your path to patient attraction and practice growth
- And the support and accountability for your team to make patient attraction the priority for your practice

Gold Patient Attraction Marketing and Mindset Coaching Program Details:



Dr. Ginger Bratzel shares her Slinky Effect Theory and explains how it is all in your mindset.

The Gold Patient Attraction Marketing and Mindset Coaching Program is your opportunity to be laser focused on your marketing effort, strategize what opportunities are right for your office, implement your plan under the guidance of your marketing coach (me), make adjustments quickly based on results, and track your progress on a regular basis.

As a coaching member, you will get:

- Customized advice
- Initial 45 Minute Pre- Strategy Session To Map Out Your Objectives
- Monthly coaching call sessions (30 Minutes) total of 11

- Monthly accountability check in calls (15 minutes) total of 11
- Access to 3 live marketing and mastermind meetings hosted in Oklahoma City for up to 2 key office people (such as Dr., office manager, or your marketing assistant)
- Free admission to her annual Patient Attraction Event for up to 2 people during your membership period
- Free Use of Mobile Marketing For Dentists during your membership time period (\$7164 total value –complimentary)



Mastermind members do different activities to map out untapped potential and build their Patient Attraction Plan for the next quarter.

The program is a one-year commitment. It is simply going to take that amount of time to plan, implement all the assignments and systems to market your practice and attract more patients. **It doesn't necessary take that long to get results**, just know that it will take you about 12 months to put all of the strategies in place, so it is good to plan for it from the start.



This year, after the May 22nd, 2013 tornadoes that devastated members of the Moore, Oklahoma community, our Gold Members were generous enough to volunteer their time at a local book drive, whose purpose was to provide teachers and students who lost everything with books donated from around the world.

Ready To Join and Get Results?

Program Investment. Two Options

Option 1: If you choose to pay monthly, that is a \$2500 initial deposit and then only \$1950/month for the next 10 months. For \$22,000 total.

Option 2: Or take advantage of the paid in full option, and save \$2000 instantly for a total of only \$19,997 after \$2500 deposit (remainder \$17997).

What is important to most practices is you will have someone holding you accountable on a bi-monthly basis and planning with you, so time doesn't get away and you can keep up your marketing momentum going to quickly recoup your investment and grow your practice.

You can reserve your slot just complete the application.

Once I hear from you which option you want to take, we will send your welcome pack over email and we will immediately schedule your coaching sessions.

I'm really looking forward to starting this with you at such a key period for your practice.

Congratulations on investing in your practice and yourself!

Best,

Ginger